

TEN-2 OFFER



For every 10 user licenses of Microsoft Dynamics™ CRM you purchase, get 2 additional licenses at no additional charge.

With the Microsoft Dynamics CRM TEN-2 Offer, customers who purchased Microsoft Dynamics CRM prior to January 1st, 2007 can now get 2 additional seats at no charge for every 10 new user licenses they purchase.*

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There are plenty of reasons to take advantage of this offer:

- You've been running a pilot program.
- You've recently grown your business or you are planning to scale for future growth.
- You're ready to expand CRM to additional groups within your organization (e.g. sales, marketing, customer service, call centers, or field reps).
- You just like a good deal and for whatever reason, you need more user licenses.

Microsoft CRM — designed to work the way you do, work the way your business does, and work the way technology should.

Works the Way You Do – “out-of-the box” features – combined with the native Microsoft Office Outlook® interface – help to make adoption simple.

Works the Way Your Business Does – Rich customization and integration options make it easy to tailor Microsoft CRM solutions to your business needs.

Works Like Technology Should – Microsoft CRM offers flexibility in deployment and use, giving you more options and freedom to use the solution the way you need it – whether deployed on-premise or hosted and accessed via Microsoft Office Outlook, your Internet browser, or a mobile device.

For more information, go to www.msccrmten2.com

*Customers must purchase Software Assurance for all additional user licenses.



FAQ

What is the Microsoft Dynamics CRM TEN-2 Offer?

Beginning February 1st, Microsoft CRM customers can get 2 additional user licenses at no additional charge for every 10 Microsoft Dynamics CRM 3.0 Professional licenses they purchase.

What should my company do to get the additional user licenses?

Purchase 10 or more new user licenses of Microsoft CRM between February 1, 2007 and March 31, 2007. You will also need to purchase Software Assurance (SA) for the number of additional user licenses to which you are entitled. Go to the online redemption form at www.msrmten2.com and register for the offer. Upon registering, you will be given an offer registration code and number to which to fax your proof of sale (a list of the various forms of proof is available on the site). After verification of your sale and prior customer status (must have purchased Microsoft CRM prior to January 1, 2007), your additional user licenses will be sent to you.

How many additional Microsoft CRM user licenses am I entitled to?

You get 2 additional user licenses of Microsoft CRM with purchase of every 10 user licenses. With a purchase of 50 user licenses, you would receive an additional 10 user licenses. With a purchase of 75 user licenses, you would receive an additional 14 user licenses. There is a limit of 40 free user licenses per customer.

How do I purchase SA for my additional user licenses?

Your Microsoft CRM reseller partner can assist you in adding SA for your additional seats.

Are there any special requirements or restrictions?

- Customer must have purchased Microsoft CRM prior to January 1, 2007.
- Customer must purchase Microsoft Dynamics CRM 3.0 Professional version user licenses.
- Customer must purchase Software Assurance (SA) for all additional seats.
- Customer must purchase at least 10 user licenses between February 1, 2007 and March 31, 2007.
- Maximum of 40 free user licenses per customer.
- Valid only for Open and Select licensing models. Please consult your Microsoft Certified Partner for more information on licensing models.
- Not valid with any other offer. This offer is non-transferable and the user licenses are not for resale.
- Customers must submit claims for redemptions by April 30, 2007. Taxes, if any, are the sole responsibility of the recipient. Any licenses returned as non-deliverable will not be re-sent. Please allow 6-8 weeks for shipment of your licenses.
- Government/Education Partners or Customers: Microsoft intends that the use of the products or services offered as part of this offer comply with applicable federal, state, and local government gift and ethics rules. If you are a government employee (including an employee of a public education institution), these products may be used solely for the benefit of your agency/institution, and not for the personal use or benefit of any individual government employee. You should consult with your agency/institution counsel or ethics officer prior to use of the product/services or participation in this offer.
- ISV solution variations sold separately.