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### **Top Ten Reasons to Close Business before June 30th!**

1. **Open Value Rebate**—If you sell through Open Value, resellers can get 10% back the first year of the agreement, and 5% back on years two and three. If you're an SBSC, you can get an *additional* 5 - 10% back by selling the Small Business Desktop Agreement.
2. **Windows Server Offer**—Get a partner subsidy worth up to \$10,000 when your customer purchases between three and twenty-five Windows Server 2003 R2 Open licenses.
3. **Microsoft Financing**—Get paid up-front for your services, while your customer enjoys low monthly payments on any services, hardware and Microsoft software. Now through June, your customer can pay only \$50 a month for the first six months!
4. **Windows Vista on Sale!** Are your customers interested in Windows Vista? Starting May 1st, they can get 15% off Open Value and Select L&SA Windows Client license deals.
5. **Server CALs for Midsized Business Promotion**—By consolidating Exchange and Windows CALs into one simplified SKU, your customer can receive a 20% discount for up to 250 CALs.
6. **SQL Competitive Offer**—Is your customer migrating to SQL Server 2005 from a competitive product? If so, they can get a 50% discount on SQL Enterprise Edition license, a 25% discount on SQL Server Standard license, and a 50% discount on SQL Server CAL license.
7. **Small Business Desktop Advantage**—An easy way to standardize a company on three core Microsoft Small Business technologies at 28% savings. This is less expensive than Vista + Office even if they do not have SBS!
8. **CRM Switcher Offer**—If you have any Salesforce.com customers interested in CRM, they can get 5 free seats with a purchase of 20 seats OR 10 free seats with a purchase of 40 seats.
9. **Enterprise CAL Offer**—Customers with Exchange Server Standard CAL + SA can purchase the new Exchange Server 2007 Enterprise CAL for the cost of SA only, allowing them to use additional features such as Unified Messaging and Premium Antivirus/Anti-Spam Services.
10. **LiveMeeting Starter Package**—Your customer can get a five Named User (NU) package of Live Meeting Professional Edition for only \$2,250/year!
11. **Live Communications Server**—30% Off! Acquire license & software assurance (L+SA) for pair of Core CAL and Live Communication Server CAL – receive 30% off L+SA at regular price.

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